



Welcome to Coastal Pacific Food Distributor's newly designed website. The kickoff of this site is scheduled to coincide with our 25th anniversary as an organization, May 26, 2011.

The organization has come a long way in the last 25 years; from shipping a few trucks from one small warehouse to the Far East to many warehouses that ship over 800 truckloads of product per week to points all over the world.

Upon reflection of that time, we can certainly be pleased with our progress as an organization. The following comes to mind:

- We have always and we continue to be very proud to serve the patrons we serve, the military members and their families. It is essentially our only customer and it defines our every action. It is the glue that binds / aligns us on our mission.
- We have translated that mission well in our organization; all associates are aligned on that mission, believe in that mission, perform to their best daily, act in accordance with that mission, and stay with us because they all deeply believe in that mission (serving the world's most deserving patrons).
- Our resale systems; commissary and exchanges, believe in the quality of the service we deliver to them, they recommend us to others.
- Our food service division continues to grow; feeding military members in all corners of the globe; Iraq, Japan, Alaska, Diego Garcia, Kwajalein, Singapore, and Antarctica to name a few of the more remote locations. Our industry partners know we can be counted on wherever the mission takes us.
- Our manufacturers and brokers, whom we work for to provide this service to the military patron, continue to give us their business in new areas or expanding product lines, and give us glowing remarks at our business reviews.

We are pleased, we are proud, but don't worry about us resting on those laurels ... we are not satisfied and we will work even harder to satisfy our customers and trading partners. We pledge to make the next 25 years an even better experience for the military members and their families, and we will always ensure our absolute best efforts daily to be even better in the next 25 years. You have our personal word on that.

Sincere thanks to this great industry and our fantastic associates for making this all possible. We sure do appreciate your support,

Frank Pecoraro  
President/CEO  
Coastal Pacific Food Distributors, Inc.

## COASTAL PACIFIC FOOD DISTRIBUTORS

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